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Crosta, Elizabeth. "American Express Unveils New U.S. Consumer Platinum Card® Designs by World-Renowned Artists Julie Mehretu and Kehinde Wiley." *Business Wire*, December 2, 2021.



New American Express U.S. Consumer Platinum Card Design by Kehinde Wiley (Photo: Business Wire)

NEW YORK--(BUSINESS WIRE)--American Express today unveiled two new U.S. Consumer Platinum Card designs by two highly-acclaimed artists, Julie Mehretu and Kehinde Wiley, who transformed the Platinum Card into pieces of art. The two new Art x Platinum designs will be available to new and existing Platinum Card Members beginning January 20, 2022, joining the classic Platinum design.

Platinum x Julie Mehretu

Julie Mehretu, one of the most renowned abstract artists today, created the Platinum x Julie Mehretu, which evokes the abstract modernity for which she is known.

"For me, making art comes from expanding the imagination and possibility, the incredible feeling of inventiveness and vitality that one can experience with a painting," said Julie Mehretu. "Art is all around us and I am delighted that a part of my work can now be found on the smallest of canvases in Platinum Card Members' wallets."

Mehretu is known for her talismanic and profound works that link architecture, identity and history while also advancing concepts that are fundamental to art itself.

Platinum x Kehinde Wiley

Designed by Kehinde Wiley, a visionary portrait painter best known for naturalistic portraits brought distinctive botanicals to the Platinum Card design for

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Platinum x Kehinde Wiley, which wonderfully captures the essence of his profound energy and worldview.

“This was an exciting project and powerful experience for me to translate my artistic approach into one of the reimagined designs for the Platinum Card,” said Kehinde Wiley. “I am proud to help Platinum Card Members enjoy a bit of artistic inspiration every day.”

Wiley’s work engages signs and visual rhetoric of the heroic, powerful, majestic and the sublime in his representation of diverse individuals.

Early in their careers both Mehretu and Wiley participated in The Studio Museum in Harlem’s prestigious Artist-in-Residence program. American Express recently committed \$1 million in sponsorship of the museum’s work as one of the most important incubators of artistic genius today.

U.S. Consumer Platinum Card Members will be able to order one of the two new Art x Platinum designs beginning January 20, 2022.

This announcement follows the recently refreshed U.S. Consumer Platinum Card, which provides Card Members with new lifestyle benefits and experiences. For more information about the Consumer Platinum Card, visit americanexpress.com/Platinum.