

SEANKELLY

Gerlis Melanie. "Sotheby's wins right to sell \$600m Harry and Linda Macklowe art collection." *Financial Times*. September 9, 2021.

FINANCIAL TIMES

Sotheby's wins right to sell \$600m Harry and Linda Macklowe art collection

Hockney garden pic hits the block; Art Basel creates 'solidarity fund' for dealers; Manhattan gallery marks 9/11



'Tree and Cabin' (2019) and 'Mississippi River and Trees' (2019) by Dawoud Bey © Sean Kelly Gallery

Most people enjoy hearing an artist talk about their work and now New York gallerist Sean Kelly and collector Dan Sallick have found a way to bottle the moment. They have devised what they are calling "The Artist Audio Experience", a way to access a unique, short audio recording through a smartphone as part of the purchase of a work. "Imagine if you could hear Van Gogh talking about his thoughts while painting 'The Starry Night' or 'Sunflowers' paintings," Kelly says. It launches with this week's exhibition of Chicago-based photographer Dawoud Bey at Kelly's New York gallery (September 10-October

SEANKELLY

23) while two of Bey's works will be offered with their complementary audio file at this week's Armory Show (September 9-12, \$35,000 each). The near-field communication technology, through an audio chip elegantly embedded within a glass cube, is the same as that used for Apple or Google Pay. Sallick finds that, for a collector, "it adds a new dimension to what you see and gives a reward for spending time with a work." I must confess, as I listened to Bey explain the "haunting feeling" behind his "Cabin and Benches" (2019) photograph from the gallery show, it worked a treat.